

Why Westport asked for your feedback

The community and interest groups were invited by the Westport Taskforce to submit their feedback on the *Westport: What we have found so far* (WWHFSF) report from 12 December 2018 to 4 February 2019 via an online survey or written submission.

The report was a summary of the findings from Stage 1 of Westport's process and was released in December 2018. The report also introduced the Eight Strategic Options that are being investigated in detail during Stage 2, which is now underway.

For Westport to develop a strategy that delivers our objectives while remaining sensitive to community concerns, we first need to understand all interests and perspectives.

The WWHFSF feedback opportunity was just one part of this process; Westport will continue to seek input and feedback from all interested parties throughout the remainder of our process.

The WWHFSF report can be downloaded from mysaytransport.wa.gov.au/WWHFSF.



What you told us

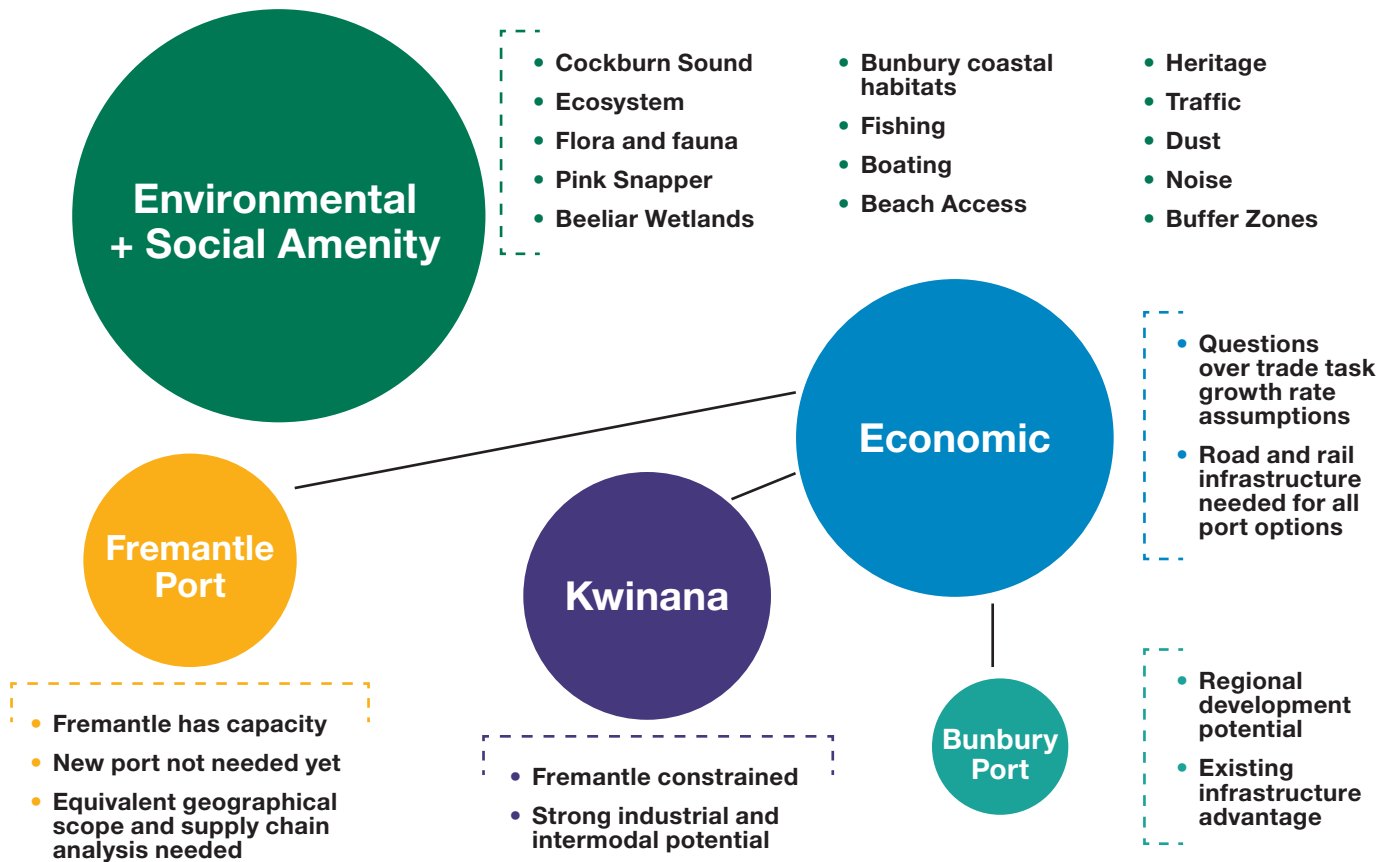
Westport received 58 online surveys and 39 submissions from 88 unique individuals during the consultation period. Approximately 75 per cent of the responses were from individuals and 25 per cent from organisations.

Much of the feedback came from people who live in the southern suburbs of Perth or the south west of WA.

The dominant themes in the feedback were:

- questions about the impacts of future development on Cockburn Sound:
 - environmental concerns about the Sound
 - the importance of protecting its ecosystems, flora and fauna
- protecting social amenity in Cockburn Sound, such as recreational fishing, boating, going to the beach and swimming
- questions about the environment and social amenity more broadly
- concerns about mangroves, seagrass and other environmental features in Bunbury
- impacts of new development on local communities:
 - increased traffic
 - encroachment of development on residential areas
 - increased dust and noise
- protecting Aboriginal and non-Aboriginal heritage sites
- the need for additional road and rail infrastructure, regardless of which port options are pursued
- differing views on whether Fremantle Port should continue as an industrial port or be limited to cruise ships
- debate about the current capacity of Fremantle Port
- the timing of when any new port will be needed
- whether Bunbury can accommodate new port development
- growth challenges for the Kwinana Industrial Area.

Feedback at a glance



Westport areas of interest

Online survey ranking
1= highest interest
8 = lowest interest

Online Survey Ranking%
respondents ranked as #1
topic of interest

Environmental values | 2.4

55.3%

Social amenity | 3.3

8.5%

Trade task | 4.3

8.5%

Commercial considerations | 4.6

8.5%

Supply chain | 4.6

6.4%

Port capability | 4.7

6.4%

Land activities | 5.0

4.2%

Defence opportunities | 6.4

2.1%

Note: 19% of respondents did not provide a ranking

More Than

4.2 million IMPRESSIONS

(individual audience views) of the Westport brand as a result of *Westport: what we have found so far*.

Media Coverage



OF MEDIA COVERAGE 
HAD POSITIVE OR NEUTRAL SENTIMENT

Number of Impressions



Media coverage in The West Australian, Business News, WAToday, 6PR, ABC, GWN and others:

MORE THAN 4.1 MILLION
READERS, LISTENERS AND VIEWERS



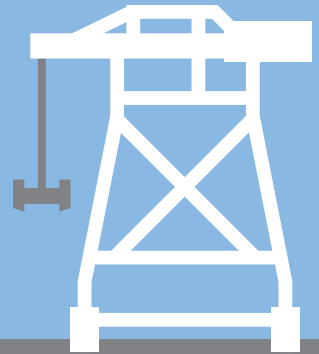
Social media group coverage:

MORE THAN 55,000 FOLLOWERS



Westport's promotion:

REACHED MORE THAN 13,000 PEOPLE



Demographics




88 INDIVIDUALS PROVIDED FEEDBACK



Two Thirds Aged Over

45

Two Thirds from Perth's Southern Suburbs and WA's South West 




89.6%

of respondents had read the report in some or great detail



74.2%

believed the report was factually correct 



Why is Westport sharing its findings?

Westport has been collecting community and stakeholder feedback since the outset of the project. This feedback is being used to shape Westport's multi-criteria assessment (MCA) process to help ensure that our final strategy appropriately responds to these issues.

The *Westport: What we have found so far* consultation, along with all other community input received to date, clearly signals that the biggest areas of public concern are detrimental environmental impacts – mainly on Cockburn Sound – and impacts on recreational and social values such as community health and safety, boating, fishing and beach access.

Retaining or even enhancing these values also aligns with both the PIANC Working with Nature and Infrastructure Sustainability Council of Australia (ISCA) philosophies to which Westport is committed.

To that end, environmental and social amenity outcomes will be among the key priorities for Westport as we go through the process of producing our strategy.

Next steps

Many of you said you would like further feedback opportunities to influence the Westport strategy, so we will be providing additional opportunities for input throughout the year, including:

- digital surveys, interactive map and consultations on mysaytransport.wa.gov.au/Westport
- surveys at Westport events and presentations
- community drop-in events.

We will also provide you with regular updates on the project's progress through the Westport Beacon.

The details of Westport's upcoming events, surveys and input opportunities will be included in the Project Update digital newsletters and also available on mysaytransport.wa.gov.au/Westport.

For all other enquiries, please contact Westport at enquiries@westport.wa.gov.au.



Subscribe for Westport updates at: mysaytransport.wa.gov.au/westportbeacon